

Identidad Technologies

Vol.2 >>

Changing the Game, Shaping the Future

identidadtech.com






Dear partners,

Identidad Technologies has come a long way ever since it was established in 2001; as I write this letter, I can't help but feel proud of all the milestones we have achieved and the amazing ride it's been so far; if the past is a mere reflection of what is to come, I couldn't be more excited.

Over the past two decades our company has expanded into new markets and successfully branched out into other areas of the telecom technology field. We have embarked on an exciting journey that has shown us that we are courageous, resilient, and passionate for what we do; these values that are at the core of who we are as a company are reflected in our products and services, as well as in every person in the Identidad Technologies team.

Over the years we have gone above and beyond to deliver top-of-the-line products and cutting-edge services, today we offer a comprehensive portfolio of Voice, SMS, Managed Services, and Omnichannel Solutions. Our constant search for optimization and quality has allowed us to create a robust and innovative development department in charge of creating state-of-the-art proprietary tools that we exclusively use as added value to enhance our products and services.





With technology and innovation at the base of our core, we have maintained a lean and efficient operation and generated over 30% gross income growth year over year. Our nimble and dynamic infrastructure has allowed us to hit and exceed our growth targets while streamlining our operations.

With all of this in mind, it is exciting to imagine the future; we are convinced we will continue to **change the game** and break ground; we will continue to pursue the creation of proprietary technological tools that can help us refine our craft and we will surely advance into new terrain becoming stronger and ALWAYS shooting for the moon!

We hope you join us on this journey,

Andrés Sánchez
CEO





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Company Overview



Identidad Technologies has 20+ years of experience in the creation of unparalleled and quality driven solutions for the telecommunication industry.

We are an ever-evolving technological platform that constantly develops in-house state-of-the-art tools to exclusively enhance our products/services for communications needs across all industries on the wholesale, enterprise, and retail scale.

Technological Platform

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We are a core unit made up of multidisciplinary teams who can take forward telecom and technological projects.

We are always on the lookout for ways to expand our portfolio, enhance our company's offerings and provide custom-made and innovative telecommunication solutions for our partners.

Portfolio



Stay ahead of the curve with our
telecommunication services and solutions



VOICE

International wholesale voice termination



SMS

International A2P SMS aggregation



MANAGED SERVICES

Network, infrastructure, application and security management



Yellow Push

Omnichannel solutions








Our International Voice termination service exceeds the industry's highest quality demands, incorporates our proprietary state-of-the-art anti-fraud technology and is supported by our specialized Quality Assurance teams.




Our voice offerings cover a large scope of solutions that range from wholesale to authentication services and DIDs. With our services you will access direct world-wide connectivity along with regional exclusivities in LATAM and the Caribbean.



Features

Real-time monitoring systems  Data intelligence 

CDR and call log collector  24/7 Quality Assurance  

  Direct termination / CLI  Scalability and capacity

Products



Wholesale



DIDs



Authentication services



SMS

Our award-winning SMS service provides our clients' the technology to connect more effectively and directly with their customers worldwide. Our top-of-the-line SMS consultive and personalized solutions include real-time systems for traffic monitoring and reports, as well as exclusive integrated state-of-the-art proprietary tools to combat fraud and boost revenue for our partners.



Transactional



Promotional



Two-Way



Features

- Direct Global Coverage
- Regional Exclusivities
- Online Client Portal
- Regulatory Compliance
- Traffic Management: Promotional vs Transactional
- Anti-Spam, Anti-Phishing Tools
- Multi-Protocol Connectivity
- 24/7 Quality Assurance



MANAGED SERVICES

Our Managed Services in Voice and SMS understand the needs of your organization and offer tailor-made solutions to streamline operations, improve productivity, boost revenue/margins and potentialize your company's growth.

Our service offers an ecosystem that combines Identidad's business intelligence, network, interconnections, proprietary state-of-the-art tools and 20+ years' experience in the industry with extensive knowledge of the Latam and Caribbean markets.

Features

- Personalized and consultive services
- Custom-built bundle of solutions
- Incorporated proprietary state-of-the-art tools
- Fraud management systems
- Rate management
- Billing reports
- Real-time reports
- 24/7 Quality Assurance

VOICE

Firewall protection and control

Bilateral Management

SMS

Specialist in SMS regional Markets

Network penetration testing

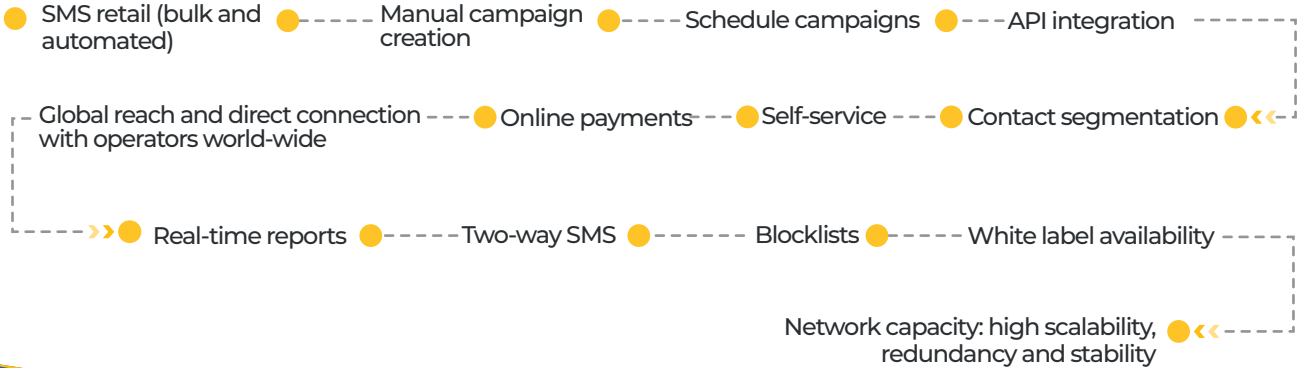


Yellow
Push
CPaaS

Create and optimize your customer journey through our omnichannel platform that integrates multiple tools and will allow you to orchestrate interactions and processes between people and organizations.



Features





Fraud Prevention

At Identidad Technologies fraud prevention is at the top of our agenda. In 2021/2022 we got certified as compliant with the ITW Global Leaders' Forum (GLF) Code of Conduct to prevent fraud in international telecommunications.

To combat fraud our development teams actively work to devise new mechanisms and technologies to monitor and detect fraudulent activity over our networks and the networks we manage. All our fraud prevention proprietary tools are exclusively included with all our products and services.

Over the last years we have designed in-house multiple technological developments and have consolidated two comprehensive systems to combat different types of fraud.





International Anti-Fraud System

Through periodic automatic and manual test calls to DID's assigned for this purpose, the Penetration test identifies the bypass voice traffic patterns and points of entry.



FALCON EYE 360°

By: **IDENTIDAD TECHNOLOGIES**

The International Anti-Fraud System analyzes traffic in real-time to look for patterns based on one or more of the following parameters: B-Number, A-Number, ASR, ACD.

This analysis allows us to detect multiple types of fraud and take appropriate action.

Contact Us >>

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Fundación IDENTIDAD

Fundación Identidad is an initiative that believes that diminishing the social inequality gap is the beginning of transformative processes that can dramatically change the lives of people and communities.

Our non-profit organization's mission is to narrow the inequality gap through volunteering and the contribution of monetary and in-kind donations to initiatives that create meaningful social impact on children's lives in Central and South America.

Make sure to go to our website and look for the **Fundación Identidad** section to learn more about this initiative.





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the Game, >>>>**



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